OPTUM OB Care

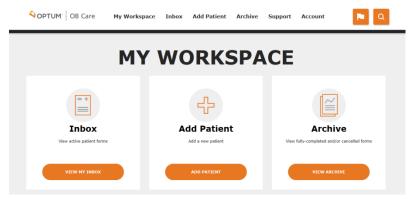
OB Care is an application which provides an easy-to-use and efficient process for providers to fill out and send the Obstetrical Needs Assessment Form (ONAF) for Medical Assistance recipients in the ACCESS Plus and Fee for Service delivery systems as well as recipients enrolled in HealthChoices voluntary or mandatory Managed Care Organizations (MCOs).

Digital ONAF submission through **OB Care** to MCOs is now available to following in the state of Pennsylvania:

- AmeriHealth Caritas Pennsylvania
- AmeriHealth Caritas Northeast
- Gateway Health
- Geisinger Health Plan
- Health Partners
- Keystone First Health Plan
- United Healthcare for Families
- UPMC for You.



The ONAF, which serves as initial notification of pregnancy as well as ongoing maternity assessment for recipients, is a critical source of information for MCOs to risk-stratify members, make appropriate referrals to case management and disease management programs and begin outreach. Prompt submission of the ONAF by providers allows enrollment of members in the appropriate maternity program as early as possible and helps provide additional support for recipients and providers. **OB Care** allows providers to send these ONAFs in real time to the patient's MCO, and the data-carryover between visits encourages providers to send ONAFs due to the removed a dministrative burden of printing, faxing and manually copying over data. After the initial prenatal visit, providers instead need to make only the necessary changes or additions and send with just one click.



OB Care was designed to be as user friendly as possible. You'll find that that tool is simple to learn and use, aligns to the same paper form you are already familiar with, and even makes helpful calculations for you such as BMI. Some additional functionality available in our tool seeks to improve upon the limitations of paper forms, thereby providing flexibility for providers to send data to the patient's MCO.

Sending your form to the correct MCO is easy, simply select the MCO from a drop-down menu and the form will automatically get routed to the correct destination.

In case of any OB Care application-related issues, offer support by phone by calling 1-800-765-6808 or emailing <u>IRD_client_support@optum.com</u>. Form-related and other questions should be directed to the MCOs; all contact info information is listed on the Contact Us page.